

WFFF 201 Humboldt St Rochester, NY 14610-1093

Growth Marketing LLC 39 State Street Suite 100 Rochester, NY 14614

CPE

Phone/Fax Buyer Name

Comments Billing Type **Account Types**

Standard

Local/Political

Product Brand Agency Sales Office Salesperson Advertiser Schedule Dates Contract # Burlington Burlington, House (2332) Political - State Representative (1073) Kevin Mulverhill/Assembly Dist 115/R/NY (84114) Entered By Kevin Mulverhill/NY Assembly (567000) Growth Marketing LLC (11026) 10/12/16-10/23/16 1445793

Demo

Headline #

Last Modified Date Entered

Package Deal Order Type

Commission %

Commission

Sales Tax Net Total

	O.Linata (Mess)		
10/10/16	By Broadcast Month	Spots	Rate
Lindsay Benoit	Oct. 2016	35	\$5,140.00
No	Grand Total:	35	\$5,140.00
Normal			
15.00			
\$771.00			
\$4,369.00			

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			Correspond	Date:					-Stellon:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	crepted.
					RACT	CONFIRMATION CONTRA	ON C	MAT		CO					
10/10/16		\$250.00 Burlington (WFFF)	\$250.00	\$250.00	ы	-			ю	:30 12P- NFL on FOX Pregame	:30	ر. در	10/16/16-10/16/16	11.0 Normal Line / SPOT	11.0
10/10/16		\$125.00 Burlington (WFFF)	\$125.00	\$125.00	ъ-	<u> </u>				:30 10P- Local 44 Weekend News	:30	л	10/16/16-10/16/16	10.0 Normal Line / SPOT	10.0
10/10/16	:	\$125.00 Burlington (WFFF)	\$125.00	\$125.00	₽		********			:30 10P- Local 44 Weekend News	:30	ъ	10/15/16-10/15/16	9.0 Normal Line / SPOT	9.0
10/10/16		\$525.00 Burlington (WFFF)	\$525.00	\$175.00	з	H	1			:30 10P- Local 44 News at 10:00pm	:30	и	10/12/16-10/14/16	8.0 Normal Line / SPOT	8.0
10/10/16		\$75.00 Burlington (WFFF)	\$75.00	\$25,00	u		1			:30 10A- Jerry Springer	:30	5	10/12/16-10/14/16	7.0 Normal Line / SPOT	7.0
10/10/16		\$75.00 Burlington (WFFF)	\$75.00	\$25.00	ω	1	1 1			:30 9A- Maury	:30	5	10/12/16-10/14/16	6.0 Normal Line / SPOT	6.0
10/10/16		\$50.00 Burlington (WFFF)	\$50.00	\$50.00	ы	<u> </u>				:30 9A- Fox News Sunday	:30	5	10/16/16-10/16/16	5.0 Normal Line / SPOT	5.0
10/10/16		\$90.00 Burlington (WFFF)	\$90.00	\$30.00	ω		1 1			:30 8A- Local 44 News at 8am	:30	ъ	10/12/16-10/14/16	4.0 Normal Line / SPOT	4.0
10/10/16		\$90.00 Burlington (WFFF)	\$90.00	\$30.00	ω	1	1 1			:30 7A- Local 44 News at 7am	 :::	s	10/12/16-10/14/16	3.0 Normal Line / SPOT	3.01
10/10/16		\$30.00 Burlington (WFFF)	\$30.00	\$10.00	ω		1			:30 6:30A- Right This Minute 630am	:3	رب رب	10/12/16-10/14/16	2.0 Normal Line / SPOT	2.0
10/10/16		\$30.00 Burlington (WFFF)	\$30.00	\$10.00	u	1	1 1	,		:30 6A- Right This Minute	:30	5	10/12/16-10/14/16	1.0 Normal Line / SPOT	1.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We	Mo	WdS	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WFFF 201 Humboldt St

Rochester, NY 14610-1093

Product Agency Salesperson Advertiser Schedule Dates Contract # Burlington, House (2332) Kevin Mulverhill/NY Assembly (567000) Political - State Representative (1073) Growth Marketing LLC (11026) Kevin Mulverhill/Assembly Dist 115/R/NY (84114) Entered By 10/12/16-10/23/16 1445793 CO-OP Demo Order Type Last Modified Date Entered Headline # 10/13/16 10/10/16 Normal 중 Lindsay Benoit

By Broadcast Month
Oct. 2016

Spots 35 35

\$5,140.00 \$5,140.00

Grand Total:

	Accepted-Agr		20.0 Non	19.0 Nori	18.0 Nori	17.0 Nori	16.0 Nori	15.0 Nori	14.0 Nori	13.0.1 Clos	13.0 Nori	12,0.1 Clos	12.0 Nori	Line	Growth Marketi 39 State Street Suite 100 Rochester, NY
	Accepted Agency/Advertiser.		20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	13.0.1 Closed Preempt	13.0 Normal Line / SPOT	12.0.1 Closed Preempt	12.0 Normal Line / SPOT	Line Type / Break Type (Ref #)	Growth Marketing LLC 39 State Street Suite 100 Rochester, NY 14614
			10/17/16-10/21/16	10/23/16-10/23/16	10/19/16-10/19/16	10/15/16-10/15/16	10/16/16-10/16/16	10/15/16-10/15/16	10/15/16-10/15/16	10/16/16	10/16/16-10/16/16	10/16/16	10/16/16-10/16/16	Dates	
			5	4	5	5	ر. د	5	5		s		ъ	Sec	Sale: Buye Phor CPE Acco Billir
	Date		:30 6P- 7P (EST)	:30 12:58P- 1	:30 8P- Leti	:30 7P- Big	:30 10:30P- Week	:30 3:30P-	:30 2:30P- FC Pregame		:30 4:25P-		:30 12:58P- 1	Length	Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments
	Accepted -Station	COI	(EST)	:30 12:58P- NFL on FOX Game	:30 8P- Lethal Weapon	:30 7P- Big Bang Theory	:30 10:30P- What Matters This Week	:30 3:30P- FOX College Football	:30 2:30P- FOX College Football Pregame		:30 4:25P- NFL on FOX Game 2		:30 12:58P- NFL on FOX Game	Run Times	Burlington / N/A Local/Political Standard
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		RAC	2	1	<u>⊢</u>	⊢	<u></u>		<u> </u>		<u> </u>		1	Spots	Package Deal Commission % Commission Net Total Sales Tax
	Date	À					,								ge Deal iission % iission tai Tax
	• •		\$50.00	\$1,000.00	\$550.00	\$100.00	\$50.00	\$150.00	\$75.00		\$900.00		\$750.00	Rate	15.00 \$771.0 \$4,36
-	رم.														\$771.00 \$4,369.00
	Comercials		\$10	\$1,00	\$55	\$10	\$5	\$15	\$7		\$90		\$75	Total	
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			NEFF)	NFFF)	WFFF)	WFFF)	NEFF)	WFFF)	NFFF)	WEEE)	WFFF)	NFFF)	WEFF)	Station	
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			10/13/16	10/13/16	10/13/16	10/10/16	10/10/16	10/10/16	10/10/16		10/10/16		10/10/16	Entered	
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